# EXHIBITOR INFORMATION

**CONFERENCE WEBPAGE:** https://wildlandfirecanada.com/

**CONFERENCE VENUE:**
TCU PLACE
*SASKATOON'S ARTS & CONVENTION CENTRE*
35 – 22ND STREET EAST
SASKATOON, SK S7K 0C8
Directions

**Exhibition Area includes Grand Salons A & E**

**EXHIBITOR SCHEDULE**

**Monday, October 19**
- 8:00 – 5:00 pm set up

**Tuesday, October 20**
- 7:00 – 8:00 am - Exhibitor set up. Set up by 8:00 am
- 10:00 – 10:30 am - Morning Networking Break
- 3:30 - 4:00 pm - Afternoon Networking Break
- 5:30 – 7:30 pm - Evening Exhibitor/Sponsor Reception

**Wednesday, October 21**
- 10:00 – 10:30 am – Morning Networking Break
- 3:30 – 4:00 pm - Afternoon Networking Break
- 6:30 pm – Dinner at TCU (all invited)

**Thursday, October 22**
- 10:00 – 10:30 am- Morning Networking Break
- 3:30 – 4:00 pm - Afternoon Networking Break
- Tear down after 5:00 pm

**Friday, October 23**
- 9:00 – 3:00 pm Field Trip opportunity

**BOOTH SPACE INCLUDES**
- One 8' x 10' draped booth with (1) skirted 6-foot table with 2 chairs, wastebasket, and printed affiliation signage
- Complimentary high speed wireless internet
- Virtual booth on virtual conference platform (PheedLoop – see below)
- Access to all conference sessions, catered meals, and all social events.

**TCU EXHIBITOR PACKAGE – CLICK HERE**
- Includes information about shipping pre and post conference (including shipping labels), and order form for power and monitors.

**DEADLINES**

- To be listed on the IAWF webpage, conference booklet, mobile app and conference slide screens, all logos and company descriptions must be received by **October 1, 2026.** execdir@iawfonline.org

**ACCOMMODATIONS**

**Venue and Accommodation – Wildland Fire Canada Conference**

**VIRTUAL EXPERIENCE**

The Wildland Fire Canada Conference will be conducted as a hybrid conference, so each exhibitor will have the opportunity to host a virtual booth in addition to their in-person booth. We will not ask you to staff the virtual booth during the event, however, you may collect contacts and follow up afterward. You should think of it as a great advertising opportunity to access virtual attendees.

We will send you a link to update your profile and add resources, video, social media, etc.

**Summary**

- Ensure your virtual booth is ready to go by October 12 when we launch the virtual portion of the conference.
- Thank you for your help in promoting the Wildland Fire Canada Conference! #WFCC2026

**SUSTAINABLE EXHIBITOR BEST PRACTICES**

**IAWF Green Conference Initiative:**

The International Association of Wildland Fire (IAWF) is committed to minimizing the environmental impact of its conferences and meeting through:

- Hosting meetings at environmentally sustainable or LEED Certified venues.
- Reducing the amount of solid waste produced by the event.
- Reducing energy and water consumption at the event.
- Minimizing or off-setting harmful emissions resulting from vehicular transportation and energy consumption associated with the event.
- Disposing of solid and liquid waste in an environmentally responsible manner.
- Selecting facilities who have developed a sustainability policy.
- Buying environmentally aware products.
- Educating participants and exhibitors.

**EXTRAS**

We are excited to announce that we will be offering a mobile app which will include the program schedule and all other activities. This will be in lieu of a printed program booklet. If your sponsorship includes an ad in the program, this will be included in our digital program booklet as well as a PPT slide to be included in the running slide show. Ad Specs

There will be several social activities, workshops and field trips planned and we invite you and encourage you to participate. These sorts of activities have always proven to be a good opportunity to network and mingle with the conference speakers and attendees.

Please don't hesitate to reach out to us.
Thank you,
Mikel Robinson, IAWF Executive Director
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