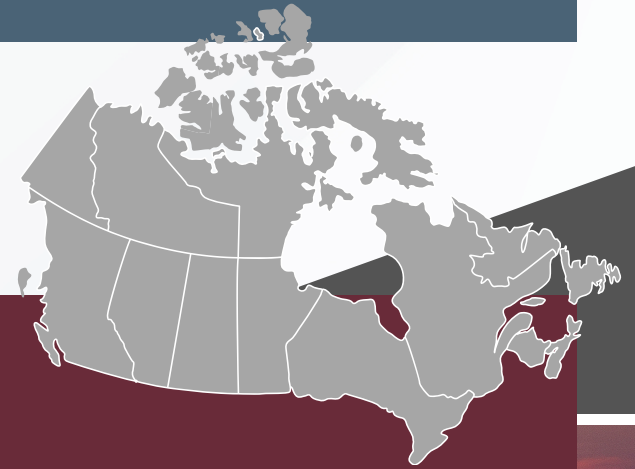


WFCC 2026

SASKATOON
+ CANADIAN SMOKE FORUM

OCTOBER 19 - 23, 2026

**TCU PLACE - SASKATOON'S ARTS
& CONVENTION CENTRE
35 - 22ND ST. EAST
SASKATOON, SK**



We acknowledge that
Saskatoon is located on
Treaty 6 Territory and the
Homeland of the Métis,
honoring the Indigenous
peoples who have lived here for
thousands of years.



The Wildland Fire Canada Conference (WFCC) and Canadian Smoke Forum bring together wildland fire management agencies, Indigenous knowledge holders and experts, scientists, partners, and collaborators from across Canada and around the world. This biennial conference focuses on wildland fire management, science, and knowledge-sharing in Canada.

Canada has a diversity of fire-prone environments that offer unique perspectives on wildland fire challenges and opportunities, as well as a diversity of people with rich perspectives, ideas, and practices for wildland fire management. The goal of this conference is to provide Canada's wildland fire community with a forum to exchange the latest science, practices, and information, and promote networking and collaboration.



WF 20 CC 26

SASKATOON

+ CANADIAN SMOKE FORUM

Sponsorship Opportunities

READY TO COMMIT?

www.wildlandfirecanada.com

Bronze Sponsor 3,500 CAD

Brand Awareness

- Recognition on website, conference booklet, mobile app, signage and conference slide screens as Bronze Sponsor.
- Quarter Page ad in Booklet.

Attendee Engagement

- Attendee contact list

Exhibitor benefits

- 10 x 8 exhibit space, pipe, drape, table and 2 chairs, 1 full conference pass

Silver Sponsor \$5,000 CAD

Brand Awareness

- Recognition on website, conference booklet, mobile app, signage and conference slide screens as Silver Sponsor.
- Half Page ad in Booklet.

Attendee Engagement

- Attendee contact list

Exhibitor benefits

- 10 x 8 exhibit space, pipe, drape, table and 2 chairs, 1 full conference pass

Conference Registration

- 1 additional full conference pass.

Gold Sponsor \$10,000 CAD

Brand Awareness

- Recognition on website, conference booklet, mobile app, signage and conference slide screens as Gold Sponsor.
- Full Page advertisement in Conference Program Booklet.

Attendee Engagement

- Attendee contact list

Exhibitor benefits

- 10 x 8 exhibit space, pipe, drape, table and 2 chairs, 1 full conference pass

Conference Registration

- 3 additional full conference passes.

Platinum Sponsor \$15,000 CAD

Brand Awareness

- Recognition on website, conference booklet, mobile app, signage and conference slide screens as Platinum Sponsor.
- Banner displayed at conference center (provided by sponsor).
- Full Page advertisement in Conference Program Booklet.

Attendee Engagement

- Attendee contact list
- Specialized social media post on Facebook or Instagram*
- Specialized blog post on conference webpage*

Exhibitor benefits

- 10 x 8 exhibit space, pipe, drape, table and 2 chairs, 1 full conference pass.

Conference Registration

- 4 additional full conference passes.

*Must be approved by IAWF and be relevant to the Wildland Fire Canada Conference.

Diamond Sponsor \$20,000 CAD

Brand Awareness

- Recognition on website, conference booklet, mobile app, signage and conference slide screens as Diamond Sponsor.
- Banner displayed at conference center (provided by sponsor).
- Full Page advertisement in Conference Program Booklet.

Attendee Engagement

- Attendee contact list
- Specialized social media post on Facebook or Instagram*
- Specialized blog post on conference webpage*

Exhibitor benefits

- 10 x 8 exhibit space, pipe, drape, table and 2 chairs, 1 full conference pass

Conference Registration

- 5 additional full conference passes.

Thought Leadership

- Opportunity to organize a session or panel of experts.

*Must be approved by IAWF and be relevant to the Wildland Fire Canada Conference.

Custom Sponsorship Package

If you don't see a sponsorship package that meets your needs?
We can customize a package with you!

Contact:

Mikel Robinson: 406-625-7059 or
execdir@iawfonline.org

Exhibitor Levels



Don't miss this opportunity designed for those in private industry and organizations who want access and exposure to decision-makers in the Wildland Fire Community.

- Network with 500+ professionals from the wildland fire community.
- Increase your visibility and your organization's strong commitment to the entire wildland fire community.
- Expand opportunities with existing clients.
- Build new relationships.

Exhibitor

\$2,500 CAD

(\$1,750 CAD for non-profit/educational)

- 10 x 8 exhibit space, including pipe, drape, table and 2 chairs.

Brand Awareness

- Recognition on website, conference booklet, mobile app, signage and conference slide screens as Exhibitor.
- Social media Recognition.

Complimentary Registration

- includes 1 full conference pass.
- Additional Reps - \$400/each

Attendee Engagement

- Attendee Contact List
- Access to a private room to meet with clients.



OCTOBER 19 - 23, 2026



TCU PLACE

**SASKATOON'S ARTS & CONVENTION CENTRE
35 - 22ND ST. EAST, SASKATOON, SK**

ADDITIONAL ITEMS

POSTER SESSION

\$2,500 CAD

LANYARD

\$2,500 CAD

**HOSTED
OFF-SITE WELCOME RECEPTION**

\$25,000 CAD

COFFEE BREAK

\$7,500 CAD

WRITING JOURNAL & PEN

\$5,000 CAD

**PREMIER TRANSLATION
SERVICES SPONSOR**

\$40,000 CAD

ENTERTAINMENT

\$3,000 CAD

DELEGATE BAG

\$5,000 CAD

MOBILE APP

\$4,500 CAD

**QUESTIONS REGARDING
SPONSORSHIP or
EXHIBITING?**

Contact:

**Mikel Robinson: 406-625-7059
or execdir@iawfonline.org**

www.wildlandfirecanada.com